

Alcohol Beverage Tastings

General Information

The following information is general in nature and intended only to assist Retail Liquor Stores and Liquor Licensed Drug Stores in the City of Centennial in the conduct of Alcohol Beverage Tastings. When prepared, it was a concise *summary* and *paraphrase* of applicable rules. As a summary, it omits many details that could be important to particular cases or questions. In addition, court decisions ordinances and statutes adopted after preparation of this document may alter its accuracy, completeness or applicability. Therefore, this document should be used as a general reference only. At all times, including during tastings, state statutes and local ordinances governing Retail Liquor Stores apply.

- Tastings are not allowed on Sundays, even though Retail Liquor Stores may now be open on Sundays.
- Refreshments, such as cheese, crackers and other snacks cannot be offered to patrons during tastings events.
- An Alcohol Beverage Tastings Permit is valid only for the period of the existing liquor license. Licensees will receive a renewal application with the regular renewal letter about 90 days before the expiration of the liquor license each year.
- An Alcohol Beverage Tastings Permit application must be submitted to the City at least 30 days prior to the first event. To avoid delay in the approval of the yearly permit, applicants must provide complete information as requested on the application form.
- The licensee may amend an approved tastings schedule by delivering to the Deputy City Clerk a Notice of Amendment at least 48 hours prior to the unscheduled event. A Notice of Amendment Form will be included in the Tastings Permit Packet and may be copied by the licensee.
- Only persons who have completed state-approved server training may conduct or participate in tastings events. A list of the approved training vendors is included in the Tastings Permit packet. Certificates of Training must be filed with the Deputy City Clerk prior to a scheduled event.
- A valid Alcohol Beverage Tastings Permit must be posted prominently on the licensed premises during all tastings events.

- The alcohol used in a tasting shall be purchased through a licensed wholesaler, licensed brewpub, or licensed winery.
- The size of individual alcohol samples shall not exceed one ounce of malt or vinous liquor or one-half ounce of spirituous liquor. The licensee shall not serve more than four individual samples to a patron during a Tasting.
- Tastings shall not exceed a total of five hours in duration per day, which hours shall be consecutive, and shall be conducted only during the operating hours in which the licensee on whose premises the tastings occur is permitted to sell alcoholic beverages, and in no case earlier than 11 a.m. or later than 7 p.m.
- The licensee shall prohibit patrons from leaving the licensed premises with an unconsumed alcohol sample.
- The licensee shall promptly remove all open and unconsumed alcohol beverage samples from the licensed premises or shall destroy the samples immediately following the completion of the Alcohol Beverage Tasting.
- The licensee shall not serve a person who is under twenty-one years of age or who is visibly intoxicated.
- Alcohol samples shall be in open containers and shall be provided to a patron free of charge.
- No manufacturer of spirituous or vinous liquors shall induce a licensee through free goods or financial or in-kind assistance to favor the manufacturer's products being sampled at a tasting. The licensee shall bear the financial and all other responsibility for a tasting.